

HORACE P. MURPHY PUBLISHING CO

Looking Ahead in Liability

TWO CASES IN POINT

Clipped from Chicago Tribune

WINS SUIT 19 YEARS OLD

Man Injured in 1885 Secures a \$10,000 Verdict in 1904

From the New York World

BIG VERDICT AFTER NINE YEARS

Judgment of \$19,243 Entered Against Brewers for Wagon Accident to Boy

A few men(NOT MANY) when they buy insurance select the Company that names the LOWEST RATE, and when the Company GOES UP blame everybody EXCEPT THEMSELVES.

As a result of Injury to persons, LIABILITY cases necessarily get into Court, and one never knows how long they may REMAIN UN-DECIDED. It may be ONE year or it may be NINETEEN, like the two cases above referred to.

Do you care to take the chance of leaving a legacy to your heirs or beneficiaries in the way of a \$5,000, \$10,000 or \$20,000 judgment as a result of saving from \$1.00 to \$14.00 at the present time?

PLACE YOUR AUTOMOBILE BUSINESS WITH THE AETNA. chartered in 1850.

Assets, December 31st, 1910: \$101,018,143 Surplus to Policy Holders: 10,102,001

B. E. WATSON, Manager

O. C. S. Bank Building

Syracuse, N. Y.

ALL FORMS OF AUTOMOBILE LIABILITY INSURANCE

FIFTH ANNUAL Automobile Track Meet

New York State Fair Association

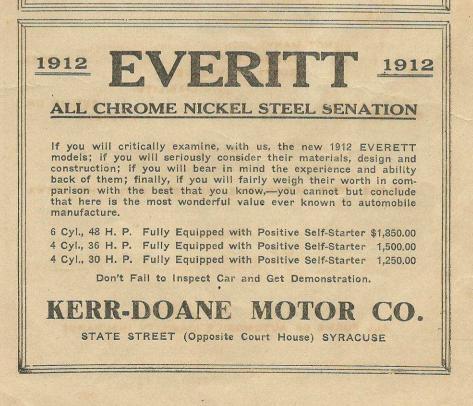
Under the Auspices of

The Syracuse Automobile Dealers' Association

And Sanctioned by the American Automobile Association---Official Sanction No. 370

C. ARTHUR BENJAMIN, Director of Contests

C. ARTHUR BENJAMIN, President M. W. KERR, Vice-President JOHN H. VALENTINE, Treasurer GEORGE E. MESSER, Secretary



Brown-Lipe Gears

Steering---**Transmission** DIFFERENTIAL

Are parts of a majority of all American Automobiles.

MADE IN SYRACUSE

BY

BROWN-LIPE GEAR CO. and BROWN-LIPE-CHAPIN CO.

H. W. CHAPIN, Gen'l Manager



Sounds good when everything is running fine-but if you are having tire trouble phone for

OUR

AMBULANCE SERVICE

It is always at your command, Call us at any time and one of our motorcycles will come to your assistance.

Ready at All Times Rush Work

Geo. Sparks CLINTON VULCANIZING WORKS Wm. Drum

108 SOUTH STATE STREET, SYRACUSE, N. Y.

Bell Phone 3351 New Tires

Tire Repairing

Ind. Phone 869 Vulcanizing and Retreading

RACING OFFICIALS

HONORARY REFEREES

HON. WILLIAM H. TAFT, President of the United States HON. JAMES S. SHERMAN, Vice-President of the United States

Referee

Timers

A. R. PARDINGTON, Mineola, L.I. Starter

FRED J. WAGNER, A.A.A., N. Y. Judges

THOS J. WETZELL, New York L. D. ROCKWELL, New York A. G. BATCHELDER, A.A.A.; N. Y. ALEX. T. BROWN, Syracuse H. W. SMITH, President, Automobile Club of Syracuse Clerk of Course NELSON C. HYDE, Syracuse

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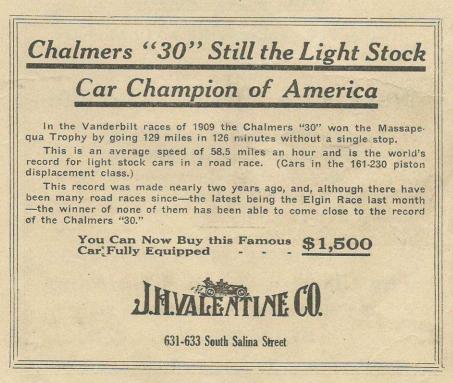
S. M. BUTLER, Chairman Contest Board, A.A.A., New York JOHN WILKINSON, Syracuse S. G. AVERILL, Syracuse

Surgeon

DR. ARCHER D. BABCOCK, Syracuse

Publisher of Official Program HORACE P. MURPHY, Syracuse

Syracuse Motorcycle Club Race Programme (Under the rules and with the Sanction of the F. A. M.) Referee, Timothy J. Shea Clerk of the Course, A. V. Brewster



The James Auto Co.

Cor. South Salina and Taylor Sts.

...DEALERS IN...

Hudson, Stevens-Duryea, Ramblers and Empire Motor Cars

> THEY REPRESENT THE BEST MADE

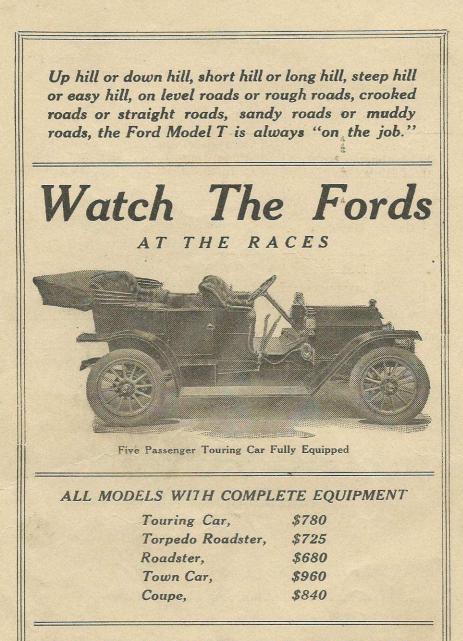
Call at once and see the 1912 Models

New Fire Proof Garage

If you wish Storage or Supplies see us. Your wants carefully attended to. A car for every man's pocketbook.

REMEMBER NAME AND PLACE:

The James Auto Company Cor. South Salina and Taylor Sts. SYRACUSE, N. Y.



SYRACUSE MOTOR CAR CO.

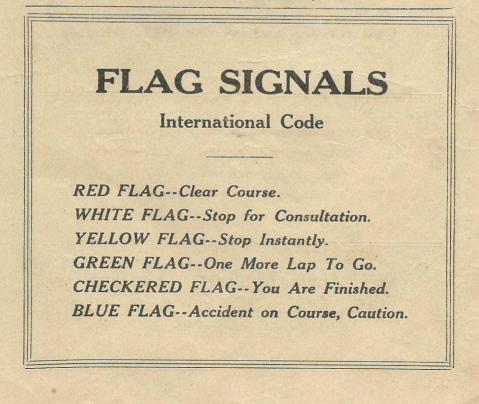
Exclusive Distributors for Central New York 235 WEST GENESEE ST.

5-Mile Syracuse Motorcycle						
club members in private	owner	and	trade	rider	class.	For
stripped stock machines.						

No.	Machine	Pinton Displ.	Rider
3	Thor	30.50	Daniel Angelo, Syracuse
4	Excelsior	30.50	A. L. Just, Syracuse
5	Reading Standard	30.45	Michael Germain, Syracuse
6	Harley Davidson	30.17	Samuel Aloi, Syracuse
8	Merkel	30.50	George T. Lockner, Syracuse
9	Thor	30.50	Howard Dawson, Syracuse
11	Harley Davidson	30.17	John Bartolo, Syracuse
12		30.50	H. D. Burdick, Syracuse
15	Excelsior	30.50	Abe Wolfe, Syracuse
18	Thor	30.50	J. M. C. Gillespie, Syracuse
19	Emblem	30.50	Fred H. Fout, Syracuse
21	Merkel	30.50	William R. Shields, Syracuse
22	Harley Davidson	30.50	Augustus J. Eller, Syracuse

First..... Second..... Time.....

When you have a Miller policy you do not need to worry about accidents. He worries for you.



Division 2 Class C., 161 to 230 inches displacement. Non-stock. Distance, five miles. Prize-\$50.00 first.

Car.	Entrant	Driver
Abbott-Detroit	Abbott-Detroit Co.	. Mortimer Roberts
	Ford	Car.EntrantFordFord Motor CoAbbott-DetroitAbbott-Detroit Co.E. M. FC. H. Simerson

Automobile insurance is a business in itself. J. P. Miller Insurance Agency are specialists.

EVENT No. 3

5-Mile Syracuse Motorcycle Club Race, 61 Class. Restricted to club members in private owner and trade rider class. For stripped stock machines.

No.	Machine	Pinton Displ.	Rider
13 16 17 18 20	Indian Indian Indian Indian Thor	61 61 61	H. W. Cook, Syracuse Gordon B. Lee, Syracuse William C. Fay, Syracuse J. M. C. Gillespie, Syracuse E. W. Matthews, Chicago, Ill.

First..... Time..... Time.....

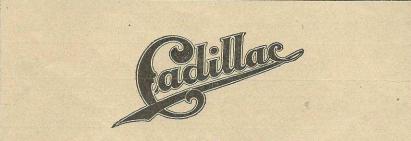
There may be accidents but--when they do Miller pays for everything that happens.

EVENT No. 4

Division 3C-Non-stock 231 to 300 Cubic inches displacement. Distance, 5 miles. Prize-\$75.00 or Trophy \$75.00.

No.	Car.	Entrant	Driver
$ \begin{array}{r} 17 \\ 16 \\ 22 \\ 5 \\ 10 \\ 7 \end{array} $	E. M. F Mercer	Kline Motor Co C H. Simerson Mercer Motor Co Ralph De Palma Abbott-Detroit Ford Motor Co	Jack Tower Hughie Hughes .Ralph De Palma Monte Roberts
First.	Second	l Tin	1e

They will go around the track like lightning, but they are also slow compared to the way J. P. Miller Insurance Company makes claim adjustments.

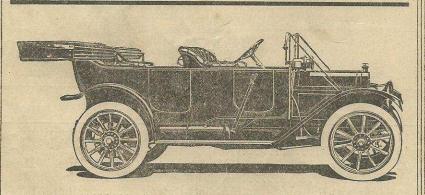


Only the Good Endures

Worthy of the Genius of Edison

Electrical Experts continue to marvel at the simplicity and satisfaction of the Cadillacs.

Electric Starter--Lighter--Ignition



Genesee Motor Car Co. 246 W. Genesee Street - Syracuse

Class E—Non-stock 301 to	450 inches	displacement,	1,800 lbs. mimi-
mum weight Distance,	5 miles.	Prize—\$75.00,	Gold or Trophy.

No.	Car.	Entrant	Driver
33	Opel	Opel Import Co	Bob Burman
46	Benz	Benz Auto Import Co.	
12	Amplex	Kerr-Doane Motor Co.	.W. H. Turner
122	Mercer	Mercer Motor Co	Hughie Hughes
14	Kline Kar	Kilne Motor Co	J. M. Menker
15	Jackson	Jackson Motor Co	Harry Cobe
18		Ford Motor Co	
First.		1 <i>12</i> Time.	inter the second state of the second state of the second states

Up to the present time we are leading; J. P. Miller Insurance Agency

EVENT No. 6

Record Time Trials.

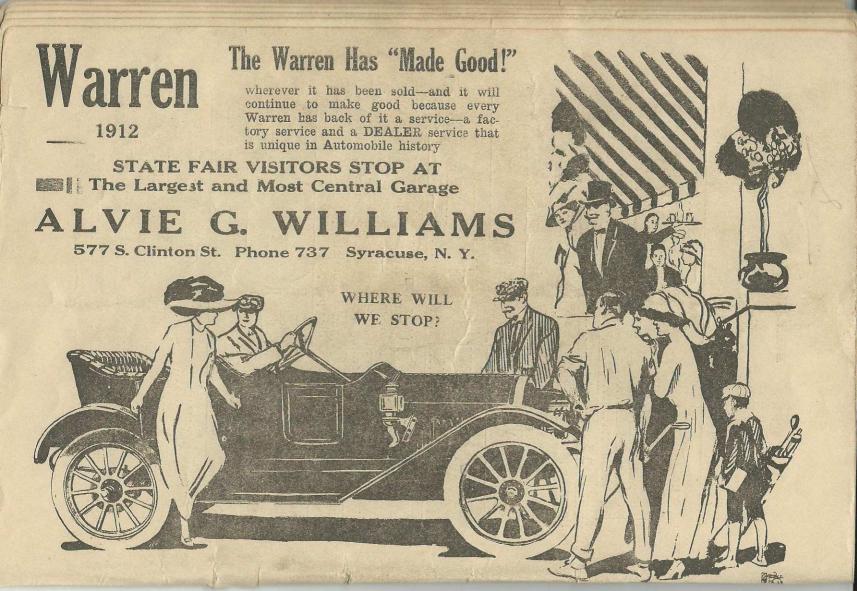
No.	Car.	Entrant	Driver
$\begin{array}{c c} 1\\ 3\\ 4 \end{array}$	Mercedes	Rob Burman	Bob Burman Bob Burman Bob Burmau
12	Amplex	Kerr-Doane .	W. H.! Turner

The Albany legisaltors hold you responsible—put your trust in a Miller policy.

EVENT No. 7

Class E—Non-stock. Cars 600 inches in displacement and less with a minimum weight of 2,100 lbs. Distance, 10 miles. Prize—\$75.00 or Trophy.

No.	Car.	Entrant	Driver
33	Opel	Opel Import Co	Bob Burman
/ 12	Amplex	Kerr-Doane Motor (CoW. H. Turner
46	Benz		oLee Oldfield
/ 2	Simplex	Ralph De Palma	Ralph De Palma
15	Jackson	Jackson Motor Co.	Harry Cobe
11	Knox	N. C. Hyde	Fred Belcher
, 6	Cino	Haberer & Co	Pno Raimey
18	Ford		
	1 0 3	i 0 m:	a 39 62



Machine	Pinton Displ.	Rider
Merkel	30.13	Charles M. Logan, Buffalo
		Edward Stauder, Rochester
	and the second second	Daniel Angelo, Syracuse
Excelsior	30.50	A. L. Just, Syracuse
Reading Standard .	30.45	Michael Germain, Syracuse
Reading Standard .	30.45	George Vanditti, Syracuse
	1	H. D. Burdick, Syracuse
	1	J. M. C. Gillespie, Syracuse
	Merkel Indian Thor Excelsior Reading Standard Reading Standard Excelsior Thor	Machine Displ. Merkel 30.13 Indian 30.50 Thor 30.50 Excelsior 30.50 Reading Standard 30.45 Reading Standard 30.45 Excelsior 30.50 Thor 30.50 Reading Standard 30.45 Excelsior 30.50 Thor 30.50

5-Mile open 30:50 Class. Open ot private owners and trade riders and to the use of motors equipped with auxiliary ports.

Two kinds of auto recklessness—speedmania and driving without Miller insurance.

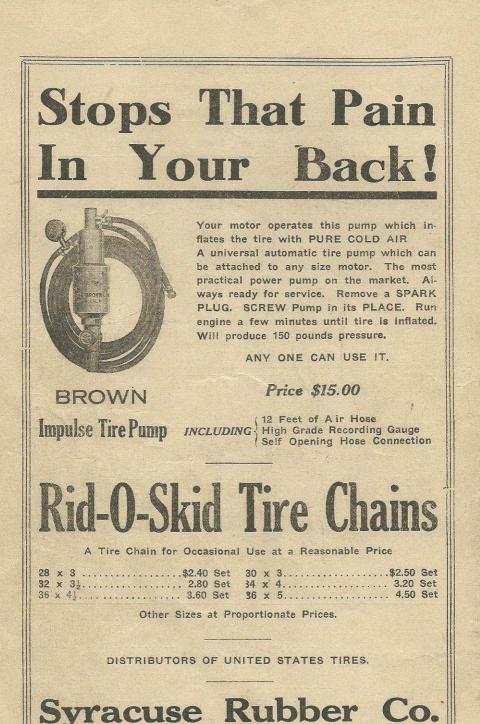
Don't let Fate throw you down-travel safe with a Miller auto policy.

EVENT No. 9

- Class D-Non-stock. Free-for-all open race. Distance to be three miles. This event shall be run best two out of three heats, and shall be run with a flying starn.
- First Heat for the Remy Grand Brassard and Trophy; valued at \$3,000. \$75.00 per week in accordance with deed of gift. Now held by Bob Burman.

	Car.	Entrant	Driver
$ \begin{array}{c} 1 \\ 2 \\ 3 \\ 4 \\ 6 \\ -8 \\ 12 \end{array} $	Blitzen Benz Simplex Mercedes 110 Benz Cino Hotehkiss Amplex	Bob Burman Ralph De Palma Lee Oldfield Benz Auto Import Haberer & Co H. J. Kilpatrick	Bob Burman Ralph De Palma Lee Oldfield CoHarry Cobe Jno Raimey H. J. Kilpatrick
First.	9	1 J Ti	me., L 34. 57

Most auto accidents are unavoidable-Miller policies dispel the disaster dread.



212 South Clinton St., Syracuse

Class E—Special event two racers at the same time. Fifty miles. (A) 161 to 300 cubic inches class E. Non-stock Prizes \$75.00 first. \$25.00 second. (B) Class E, 301 to 600 inches displacement Nonstock Prizes \$100 first \$35.00 second. The Minimum weight classification to apply in each separate class while prize will be awarded in the two divisions of the race A. & B.

	TT.	ATST	100	A	
terre i c	1			- Transford	

No.	Car.	Entrant	Driver
$22 \\ 10 \\ 17 \\ 6 \\ 18$	Mercer Abbott-Detroit Kline Kar Cino Ford	Abbott-Motor Co Kline Motor Co Haberer & Co	Monte Roberts W. D. Morton J. Raimey

P	11	221	1

A wrecked car, unprotected, means Miller was not heeded.

Division B

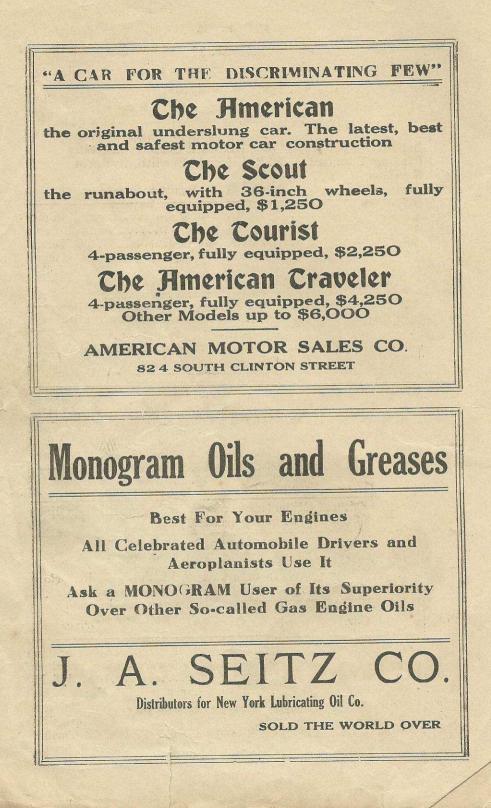
No.	Car.	Entrant	Driver
33 2 15 14 12 11	Opel Simplex Jackson Kline Kar Amplex Knox	Jackson Motor Co Kline Motor Co Kerr-Doane Co	.Ralph De Palma Harry Cobe J. W. Manker W. H. Turner
	Second		

An automobile without Miller insurance is like a great ocean liner without wireless.

EVENT No. 11

Second Heat for the Remy Grand Brassard and Trophy valued at \$3,000. \$75.00 per week in accordance with deed of gift. Now held by Bob Burman.

No.	Car.	Entrant	Driver
1 2 3 4 6 8 12	Blitzen Benz Simplex Mercedes 110 Mercedes Cino Hotchkiss Amplex	Kalph De PalmaLee OldfieldBenz Auto ImportHaberer & CoH. J. Kilpatrick	Ralph De Palma Lee Oldfield CoHarry Cobe Jno. Raimey H. J. Kilpatrick
t	Second		the second

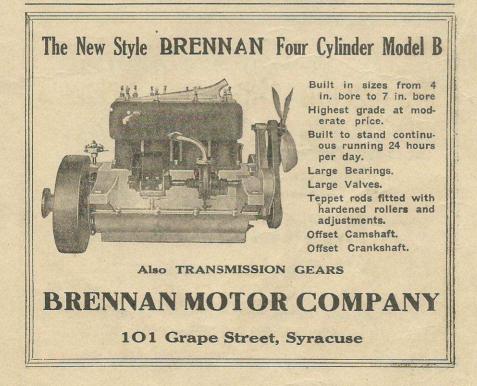


5-Mile open 61 Class. Open to private owners and trade riders and restricted to the use of stripped stock 61 cu. in. machines, and 30:50 ported.

No.	Machine	Pinton Displ.	Rider
1	Merkel	30.43	Charles M. Logan, Buffalo
2	Indian	61	Edward Stauder, Rochester
7	Reading Standard .	30.45	George Venditti, Syracuse
10	Excelsior	30.50	
12	Thor	30.50	H. D. Burdick, Syracuse
13	Indian	61	H. W. Cook, Syracuse
14	Merkel	61	Jay B. Bixby, Syracuse
18	Thor	30.50	J. M. C. Gillespie, Syracuse
20	Thor	30.48	E. W. Matthews, Chicago, Ill.
23	Indian	60.92	H. H. Conner, Auburn

Let Miller be your claims agent—Speedy, satisfactory settlements. We are in the race for the automobile insurance of New York State.

> Now score Miller as a winner on automobile insurance. Miller Automobile Insurance is the strongest on earth



When you think of the richest class of jewelry what name comes to your mind? TIFFANY.

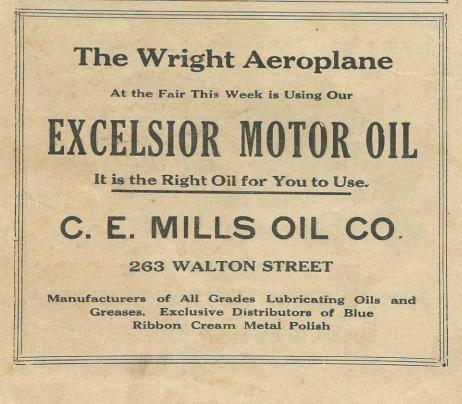
When you think of the acme of perfection in hotel life? WALDORF ASTORIA.

When you think of real Car Protection, what name? We are so modest as not to tell you

J. P. Miller Insurance Agency

615-616-617-618 Dillaye Bldg. - Syracuse, N. Y.

Million Dollar Companies Exclusively Phones 3315

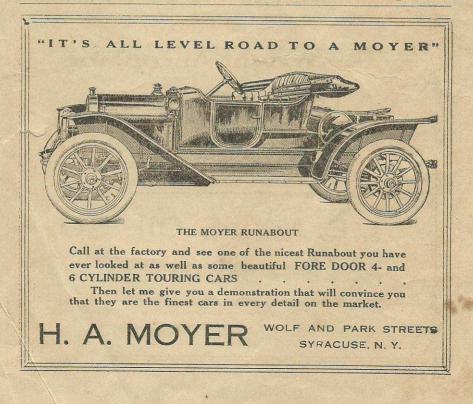


Class D—Free-for-all handicap, open to all cars entered at the meet regardless of class. Non-stock. Distance, 5 miles. Cars will be handicapped in accordance with their performances at this meet by Board of Handicappers. Prize—\$100.00 or Trophy \$100.

No.	Car.	Entrant	Driver	
4	110 Benz	Benz Auto Import Co.Cobe	or Burman	
4 2	Simplex	Ralph De PalmaRalph	De Palma	
6	Cino	Haberer & Co	J Raimey	
12	Amplex	Kerr-Doane Motor CoW	H Turner	
17	Kline Kar	Kline Motor CoW.	D Morton	
8	Hotchkiss	H. Judson Kilpatrick H. J	Kilnatrick	
14	Kline Kar	Kline Motor CoJ.	W. Menker	
15	Jackson	Jackson Motor Co	Harry Cobe	
7	Ford	Ford Motor CoFr	ank Kulick	
16	E. F. M	C. H. Simerson	Jack Tower	
22	Mercer	Mercer Auto CoHug	hie Hughes	
11	Knox	N. C. Hyde	·····	
First Second Time				

Miller has the greatest company on earth behind him.

Anything that's gasoline propelled Miller will insure right.



The New Process Raw Hide Co. HIGHEST GRADE GEARS AND GEAR CUTTING SYRACUSE, NEW YORK The Ultimate Car Knight Type Motor Stearns Briefly, the new motor is silent, vibrationless, flexible, powerful and simple. There are no complications-No timing gears, cam shafts, poppet valves' Springs or stems. There is no loss of power-Valves do not wear, compression does not lessen, power is not wasted. Efficient in the Extreme-More power is developed, all gas is utilized, cooling is much easier. W. KING SMITH CO.

Representatives for Central New York

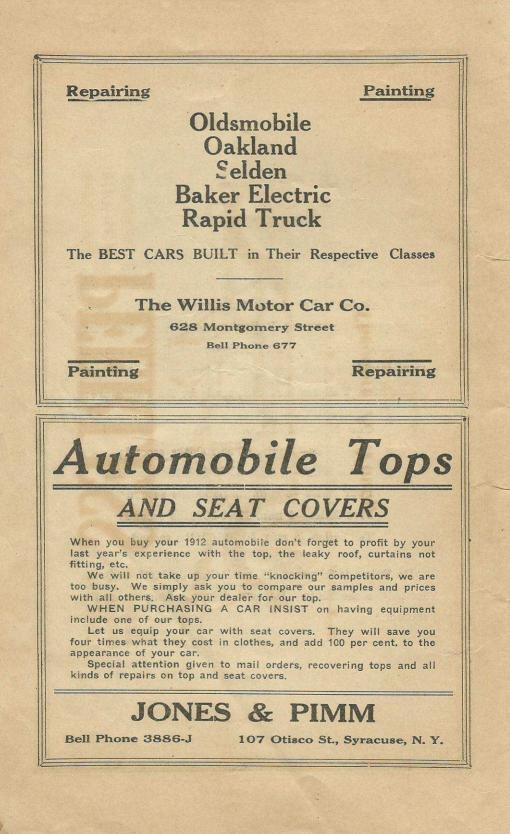
231 N. CLINTON ST. - SYRACUSE, N. Y.

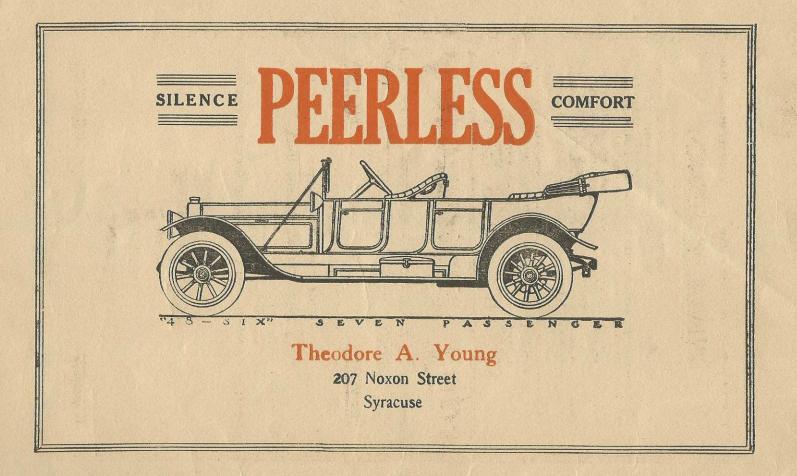
RALPH DE PALMA

Ralph De Palma holds all the track records of the New York State Fair track from one to ten miles, records which the young Italian made here in his Fiat, September 17th, 1910. At the time most of these records were world's marks, but they have since been bettered. These State Fair track records made by De Palma are:

> One Mile—48.92-100dths seconds Two Miles—1 min. 40.55-100dths seconds Three Miles—2 min. 35-55-100dths seconds Four Miles—3 min. 2.27-100dths seconds Five Miles—4 min. 11.90-100dths seconds Ten Miles—8 min. 50.70-100dths seconds

De Palma is 28 years old, an Italian by birth and was formely a mechanic. He now drives a Simplex and a Mercer.







1912

The Way They See Europe

Cars of American tourists registered in the Paris Edition of the New York Herald from April 1 to June 30, 1911

Packard	-	- 1211	174
Pierce-Arrow			55
Peerless	-	- Act 22	36
Locomobile		-	17
Ford	•		5
Franklin			····· ·· 5
Cadillac		•	5
Oldsmobile			5
Lozier		-	4
Stoddard-Day	ton		4
Stevens-Durye	a	-	3
Thomas		-	3
Miscellaneous	-	-	8

Be Sure to See the Packard "Six"

Ask the man who owns one

C. ARTHUR BENJAMIN, Inc. 410 WEST ONONDAGA STREET